



# #DIGITALARMY

## DO'S AND DON'TS

The British Army is keen to support your use of Social Media

### DO'S

- Do share good content
- Do consider contributing to and tagging official British Army channels
- Do be savvy about 'fake news'
- Do ensure your posts and videos abide by the Army's Values & Standards
- Do promote yourself, your unit and the Army positively online
- Do act online as you would in person.

### DON'TS

- Don't post details about your work that could be used by criminals, terrorists or potential enemies to harm you or your colleagues and the Army
- Don't get drawn into arguments online
- Don't 'troll' line management or peers, it's contrary to our Values & Standards and could be a criminal offence
- Don't assume your 'ordinary' day in the Army seems ordinary to outsiders – post about it.