The British Army is keen to support your use of Social Media

#DIGITALARMY

DO’S AND DON'T’S

DO’S

☑️ Do share good content

☑️ Do consider contributing to and tagging official British Army channels

☑️ Do be savvy about ‘fake news’

☑️ Do ensure your posts and videos abide by the Army’s Values & Standards

☑️ Do promote yourself, your unit and the Army positively online

☑️ Do act online as you would in person.

DON'TS

❌ Don’t post details about your work that could be used by criminals, terrorists or potential enemies to harm you or your colleagues and the Army

❌ Don’t get drawn into arguments online

❌ Don’t ‘troll’ line management or peers, it’s contrary to our Values & Standards and could be a criminal offence

❌ Don’t assume your ‘ordinary’ day in the Army seems ordinary to outsiders – post about it.