



APC 18

ARMY PHOTOGRAPHIC COMPETITION 2018 ENTRY CERTIFICATE

For professional photographers, this form must be submitted electronically and also attached on the reverse of each entry, or in the case of videos, inserted in the jewel case. Only amateur photographers can submit their entries electronically.

To use the interactive elements on this form you will require Adobe Acrobat Reader (including Apple Mac users) free download: <https://get.adobe.com/uk/reader/>

PERSONAL DETAILS

Forename		Surname	
Rank		Service No.	
Unit Address	Home Address		
Email			
Tel		Mobile	
Are you an Amateur or Professional Photographer?			

ENTRY DETAILS (See Notes for Category details and Entry/Format requirement) Please fill in a separate form for each entry.

Number of entries			
Entry Category			
Filename		Date photo was taken	
Title			
Do you have permission from subject to use image?			

COPYRIGHT DETAILS FOR MUSIC (for ALL video and multimedia entries)

Do you own the Copyright?		Or do you have Copyright permission?	
Composer		Production Company	
Disc No.		Track No.	

PRESS RELEASE & CERTIFICATION

I Certify that:

I have read and agree to abide by the rules of the Army Photographic Competition 2018. My picture(s) / footage and personal details may be released to the media. All metadata is complete and accurate.

Where recognisable images of people appear in my entries, they have given permission for the photograph to be published.

Signed		Date	
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APC 18 ENTRY GUIDELINES

Hopefully if you are reading this, then you are considering entering the Army Photographic Competition 2018 (APC 18).

The Command Master Photographer (Maphot) WO1 Will Craig RLC is keen to have as many entries that are eligible, as possible in the competition. There are considerably more Amateur Photographers within the Army and potentially substantially more of the general public, as opposed to the Professional Army (RLC Trade) Photographers. Therefore the scope to show what the Army gets up to is therefore increased and one of the aims of the competition (as well as possibly winning a prize), is to show the very best of these Army themed photos/videos to the widest possible internal and external audience.

For example from the 2017 Competition, the winning photos and stories were published in and or on the websites of seven National newspapers, six Regional newspapers, two Regional Radio Stations. Additionally MSN Europe, distributed an online gallery across their network of websites which has a registered network of 400million users!

Also there were articles on the internal military media such as Army Facebook/Twitter, Soldier Magazine and BFBS.

Whether this is your first time entering, or are a seasoned entrant, please find below some guidelines that may help your entry in the competition.

- 1. Eligibility.** The competition is open to all Regular Army and Army Reserve personnel, Staff and Cadets of the Combined Cadet Force (CCF), Army Cadet Force (ACF), University Officer Training Corps (Army) and Ministry of Defence civilians who work directly for the Army. There are also two categories in **green** open to the Public for the very first time.
- 2. Aim.** The aim of this competition is to capture images taken across the Army that would otherwise be unobtainable, for PR and media use and for archiving. *Guidance on the requirements for each category is given below.*
- 3. Definitions.** For the purpose of this competition a professional photographer is classed as: *“an individual who is employed, full or part-time as a professional photographer by the MOD.”*
- 4. Categories.** The 2018 categories are:

CAT NO.	TITLE	ELIGIBILITY	PRIZES AWARDED	REQUIREMENT
1	Best Online Photo Category (voted for by the public)	Open to all Photographers. Selected from all the photos entered in the competition across all categories. These will be sifted down to a final selection as chosen by the Command Master Photographer.	Online Winner	A photo that captures the visual essence of military life.
2	Operation Camera (General Public Category)	Open to the General Public including Royal Navy & RAF. Entrants can submit up to four photos.	GP Winner GP Runner up	There must be a British Army theme running through the photo and taken between 27 Sept 17 and 19 Sept 18.
3	Operation Smart Phone (General Public Category)	Open to the General Public including Royal Navy & RAF. Entrants may submit up to four pieces. Only copyright free music to be used.	Video Winner Video Runner Up	To consist of crafting phone video into one finished product, maintaining a military theme. No more than 5 minutes in length. Judged on phone camera craft, sound, editing and film making. There must be a British Army theme running through the video and taken between 27 Sept 17 and 19 Sept 18.
4	Cadet Life (Amateur category)	Army Cadet Force and Combined Cadet Force - this includes RM, Royal Navy & RAF Cadets. Entrants can submit up to four photos.	Cadet Winner Cadet Runner Up	Life in the Cadets, consisting of a British Army theme running through the photos.

CAT NO.	TITLE	ELIGIBILITY	PRIZES AWARDED	REQUIREMENT
5	Portrait (Amateur category)	Eligible - All serving Regular and Reserve Army Personnel, ACF Staff, CCF Staff, UOTC (Army), MOD Civilians working for the Army. Entrants can submit up to four photos.	Amateur Winner Amateur Runner Up	Can be a standalone entry or taken from the Amateur Portfolio.
6	Sport/ Adventure Training (Amateur category)	Eligible - All serving Regular and Reserve Army Personnel, ACF Staff, CCF Staff, UOTC (Army), MOD Civilians working for the Army. Entrants can submit up to four photos.	Amateur Winner Amateur Runner Up	Can be a standalone entry or taken from the Amateur Portfolio.
7	Soldiering (Amateur category)	Eligible - All serving Regular and Reserve Army Personnel, ACF Staff, CCF Staff, UOTC (Army), MOD Civilians working for the Army. Entrants can submit up to four photos.	Amateur Winner Amateur Runner Up	Can be a standalone entry or taken from the Amateur Portfolio.
8	Portfolio (4 photographs) (Amateur category)	Eligible - All serving Regular and Reserve Army Personnel, ACF Staff, CCF Staff, UOTC (Army), MOD Civilians working for the Army. Entrants can submit two portfolios.	Amateur Winner Amateur Runner Up	The Amateur Portfolio is to consist of 4 images from each of the following categories. Portrait Army Sport / AT Operations & Training Black & White (any photo on a Army theme)
9	Portrait (Professional category)	Eligible - RLC Trade & MOD Civil Service Photographers within the Army. Entrants can submit up to four photos.	Professional Winner Professional Runner Up	Can be a standalone entry or taken from the portfolio.
10	Sport/ Adventure Training (Professional category)	Eligible - RLC Trade & MOD Civil Service Photographers within the Army. Entrants can submit up to four photos.	Professional Winner Professional Runner Up	Can be a standalone entry or taken from the portfolio.
11	Soldiering (Professional category)	Eligible - RLC Trade & MOD Civil Service Photographers within the Army. Entrants can submit up to four photos.	Professional Winner Professional Runner Up	Can be a standalone entry or taken from the portfolio.
12	Telling a Story Portfolio (6 photographs) (Professional category)	RLC Trade & MOD Civil Service Photographers within the Army. Entrants can submit two portfolios.	Professional Winner Professional Runner Up	The portfolio is to consist of 6 single images depicting one military photographic job. The photos should be creative without words visually impacting and telling the story through the photos.
13	Portfolio (6 photographs) (Professional category)	RLC Trade & MOD Civil Service Photographers within the Army. Entrants can submit two portfolios.	Professional Winner Professional Runner Up	The portfolio is to consist of 6 images from each of the following categories: Portrait Army Sport / AT Equipment Operations & Training PR image Black & White (any photo on an Army theme). An image lay out plan must accompany the portfolio.
14	Social Media Video	Eligible - RLC Trade, MOD Civil Service photographers, serving Regular and Reserve Army personnel. Entrants can submit up to four pieces. Only copyright free music to be used.	Social Media Video Winner Social Media Video Runner Up	To consist of a short form video aimed at social media platforms. Promoting an Army military theme. No more than 1 minute in length.

CAT NO.	TITLE	ELIGIBILITY	PRIZES AWARDED	REQUIREMENT
15	Video	Eligible - RLC Trade, MOD Civil Service photographers, serving Regular and Reserve Army personnel. Entrants can submit up to four pieces. Only copyright free music to be used.	Video Winner Video Runner Up	A video piece maintaining a military theme. No more than 5 minutes in length. This can be a collaborative effort. Judged on camera craft, sound, editing and film making.
16	Best Overall Professional Army PR Photo	Eligible - RLC Trade & MOD Civil Service Photographers within the Army.	Army PR Winner	Best single photo selected from all professional entries for the purpose of Army PR.

5. **Entry & Format requirement.** All photographs and videos entered for the competition must have been taken between 27 Sept 17 and 19 Sept 18.

This is the most important guideline. The rules are there to make sure there is a level playing field across all the entries. Amateur/General Public entrants are allowed to send in digital versions, so they can be all printed to the same standard by myself or one of the Cpl Photographers' at AMC. It makes our life so much easier when the rules have been fully adhered to and it simplifies the printing process (which takes a whole day) and the subsequent admin when the entry forms and the prints have to be collated together for the judging day.

The one aspect that causes the most issues, is the actual image size of the photo. The entry has to be up to 12 inches on the longest side and at 300dpi.

Quality of Entries. Be absolutely brutal with your choice(s), when you are planning to send in your entry. If you can see a problem with the photo, then be assured that the initial sift (Maphot & Pic Desk) will spot it also. This is not aimed at trying to put anyone off, but photos that are unsharp and poorly composed are unlikely to pass through the initial sift of all the entries. Even if you have already entered, but then decide you have a better photo(s) to enter in a particular category, as long as it is in and received before the closing date, then it can be substituted. Remember that the Professional RLC trade and Civil Service Media & Comm photographers' are available to advise throughout the year. Contact details for them are further on.

6. **APC 18 Dates.** Closing date for entries is 19 Sept 18 (Midnight). Entries received after this date will not be counted.

Timeline.

Wed 19 Sept 18 (midnight)	Closing Date
Tue 25 Sept 18 - Tue 9 Oct 18	Online category open for public vote
Tue 25 Sept 18	Video categories judging
Wed 26 Sept 18	Photo categories judging
Thu 27 Sept 18	Inform winners and runners up
Wed 10 Oct 18	Online category winner announced
Wed 17 Oct 18	APC 18 awards ceremony at IWM London

All entries can be emailed to shane.wilkinson@mediaops.army.mod.uk or post to:

Shane Wilkinson
Picture Desk
Army Photographic Competition 18
Army Media Communication
Army Headquarters
Ramillies Building
Marlborough Lines
ANDOVER
SP11 8HT.

7. Mentoring and advice for military can be found using the RLC professional photographers at the following locations:

Andover	94391 2348	Cpl Rebecca Brown
	94391 2349	Cpl Mark Larner
Tidworth	94342 4123	Cpl Pete Brown
Aldershot	94222 7273	Cpl Ben Beale
London	94631 2358	Sgt Paul Randall
Colchester	94660 5325	Cpl Georgia Coupe
Chicksands	94649 2442	SSgt Rupert Frere
Gloucester (ARRC)	95471 8574	Sgt Jon Bevan
Donnington	94480 3696	Cpl Dek Traylor
York	94777 2067	Sgt Donald Todd
Catterick	94731 2230	Gapped
Scotland	94731 5802	Cpl Ben Maher
	94731 5802	Mr Mark Owen
Wales	94351 2480	Cpl Tom Evans
N Ireland	9491 63419	Sgt Kellie Shattock
Germany	94879 2049	Mr Dominic King
Belgium (SHAPE) Operator	92332547111 Ext 6144	SSgt Dan Bardsley

8. The format requirements are as follows:

a. **For video packages:**

- i. Entries must be between 10 seconds and 5 minutes.
- ii. Video / multi media categories should be saved as either a WMV, MPEG or MOV, in the highest resolution possible and all entries are to be submitted on a DVD and forwarded to the address provided.
- iii. The Video package may contain some still images within the piece but should be predominately video footage.
- iv. The footage must be shot and edited by the relevant entrant.
- v. Where appropriate, footage may be supported by backing music or background dialogue, however all music should be copyright free or permission granted for its use.
- vi. The DVD should be clearly marked with the entrant's name and the title of the piece. An entry certificate (Annex A) must be fully completed and enclosed. Images entered without a complete certificate will not be accepted.
- vii. Eligibility permitting, individuals may enter as many categories as they wish provided numbers are within the maximum entries allowed for each category
- viii. If the rules stated above are not complied with, your entry will not be submitted for judging.

b. **For photography:**

- i. Photos up to 12 inches on the longest side, and at 300dpi. Basic dark room techniques only can be used. For example brightness/darkness, contrast, colour correction and cropping.
- ii. An entry certificate (Annex A) must be attached to the reverse of each submission. If certificates are emailed they should have your name and the title of the picture in the filename. Images entered without a complete certificate cannot be accepted.
- iii. All Amateur, Cadet and Civilian entries and entry forms can be emailed to shane.wilkinson@mediaops.army.mod.uk

You must confirm the subject's permission to use the image.

9. **Copyright.** Successful entry into the final round will only be possible for material that is, or becomes, Crown Copyright. Where entries are not already Crown Copyright, a form for completion will be sent to successful entrants at this point. Winning entries will go on public view. The civilian and military media may use

copies of all entries, not just winners. Images may also be selected for inclusion in Army presentations and publications. Army Media Communications shall be deemed to have the right to arrange for the publication and display of all images entered without payment or fee. If recognisable images of people appear in your entries you must have permission from them for the photograph or video containing their image to be published. This consent must be confirmed on the attached certificate. Professionals are to confirm consent within the metadata.

The copyright remains with the Photographer's who enter the Cadet and General Public categories.

10. **Interpretation of the rules.** The decision of Army Media Communication will be final in all matters relating to the interpretation of the rules of the competition. In the event of a dispute, complainants are to write to the address provided in Para 14.
11. **Losses and damage.** Every care will be taken of the submitted material; however, AMC will not incur liability for any loss or damage, however caused. Photographs and DVDs entered into the competition cannot be returned.
12. **Prize giving.** Details on the announcement of winners and a prize-giving will be distributed in Oct 2018.
13. **Check List**

Entry form fully complete.	<input type="checkbox"/>
File name and image number are matching.	<input type="checkbox"/>
Permissions granted to use the image, a signed MOD consent form.	<input type="checkbox"/>
No Photoshop apart from colour correction, contrast, crop and levels will be accepted.	<input type="checkbox"/>
Email entries to - shane.wilkinson@mediaops.army.mod.uk	<input type="checkbox"/>

14. **Contact.** Questions regarding the Army Photographic Competition should be directed to:

The Command Master Photographer
WO1 (Cdr) Will Craig RLC

Civ Phone 01264 886073
Mil Phone 94393 6073

Command Master Photographer
WO1 (Cdr) Will Craig RLC
Army Media Communication
Army Headquarters
Blenheim Building
Marlborough Lines
ANDOVER
SP11 8HT.

Picture Editor
Mr Shane Wilkinson

Civ Phone 01264 382344
Mil Phone 94391 2344
Mil Mob 07789 500569

Email shane.wilkinson@mediaops.army.mod.uk

IN SUMMARY

In civilian photographic competitions there are no second chances. If an entry fails to meet any of the rules, then it is instantly disregarded. As the Maphot wants to encourage more entries into APC 18, there are some tolerances with regards to the amateur/general public entries. However the more that you get right at the taking and application stage, the easier it is for us at this end in ensuing the entry has a fair chance of passing through the initial sift and the Judging. As already stated, do get in contact with your nearest RLC Trade Photographer if needed, or contact me with any other additional questions.

The clock is already ticking towards the closing date, time to get out there and shoot some hopefully award winning photography.