



Briefing Note

Source: WO1 (Cdr) Craig, Army Media Communications

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ARMY PHOTOGRAPHIC COMPETITION 2018

ISSUE

1. The Army Photographic Competition 2018 has been launched. Judges will be looking for high quality photographs and video imagery which promotes the Army's work and helps maintain the Army's strong reputation amongst the general public.

TARGET AUDIENCE

2. Amateurs and professionals are welcome across all ranks of the Army (Regular and Reserve), as well as from Army UOTCs, ACFs, CCFs, and Civil Servants working directly for the Army.

KEY POINTS

- Full details and application forms are at www.army.mod.uk/photocomp.
- Closing date for entries is 19 Sept 18.
- Winners will be announced on 17 Oct 18.
- Entries must have been taken between 27 Sept 17 and 19 Sept 18.
- Certificates confirming subject permission **must** be completed and submitted for each entry. Certificates can be found at www.army.mod.uk/photocomp

EXTRACTION FOR UNIT ROUTINE ORDERS

3. The following is to be repeated in Unit Routine Orders:

The Army Photographic Competition 2018 is now open. Judges will be looking for high quality photographs and videos which can be used to promote the Army across traditional and social media channels. Winning content will help enhance the Army's reputation and inform the public about the Army's role and function. Entries – for both amateurs and professionals – are welcome across all ranks of the Army (Regular and Reserve), as well as from ACFs, CCFs, Army UOTCs and Civil Servants working directly for the Army. Closing date is 19 Sept 18. Full details and application forms are at www.army.mod.uk/photocomp.

POINT OF CONTACT

4. **Point of Contact.** For further information visit www.army.mod.uk/photocomp where the application form can be downloaded. Any queries please contact WO1 (Cdr) W Craig FBIPP,

Command Master Photographer, Army Media Communication. Mil: 94393 6073 or Civ: 01264 886073. Email: [Army ACGS-AMC-MediaOps-MPhoto@mod.uk](mailto:Army_ACGS-AMC-MediaOps-MPhoto@mod.uk) or Shane Wilkinson on 94391 2344 or 01264382344 email shane.wilkinson@mediaops.army.mod.uk