



Briefing Note

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ARMY FILM AND PHOTOGRAPHIC COMPETITION 2019

- Issue.** The Army Photographic Competition 2019 has been launched. This year, changes to competition rules will make entry easier. High quality photographs and video imagery entered will be used to promote the Army's work and help maintain the Army's strong reputation amongst the general public.
- Target Audience.** Regulars, Army Reserves, UOTC, ACF, CCF and MoD who work in the Army TLB.
- Staff Branch for ABN Digest.** G1 – 9.
- Extract for Routine Orders.** The following is to be repeated on Unit Routine Orders:

The Army Photographic Competition 2019 is now open. Judges will be looking for high quality photographs and videos which can be used to promote the Army across traditional and social media channels. Winning content will help enhance the Army's reputation and inform the public about the Army's role and function. Entries – for both amateurs and professionals – are welcome across all ranks of the Army (Regular and Reserve), as well as from ACFs, CCFs, Army UOTCs and Civil Servants working directly for the Army. Closing date is 06 Dec 19. Full details are at www.army.mod.uk/photocomp.

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- Key Points.** The following key points should be noted:
 - Closing date for entries is 06 Dec19. Entries received after this date will not be counted.
 - Winners will be announced on 22 Jan 20.

Entries must have been taken between 18 Sept 18 and 06 Dec 19.

- Certificates confirming subject permission **must** be completed and submitted for each entry. Certificates can be found at www.army.mod.uk/photocomp

6. **Background.** The Army Film and Photographic Competition is the British Army's annual event that identifies the best imagery and videos captured across the Army's areas of operations. This is an opportunity for the professional Army photographic trade, wider Army and civilian participation to engage and capture what life is like in the British Army, whilst highlighting the wide variety of job roles and locations that the Army currently operate in

Point of Contact. For further information visit www.army.mod.uk/photocomp where the application form can be downloaded. Any queries please contact WO1 D Harmer, Command Master Photographer, Army Media Communication. Mil: 94391 7015 or Civ: 01264 387015. Email: daniel.harmer130@mod.gov.uk or Shane Wilkinson on 94391 2344 or 01264382344 email amcpicdesk@gmail.com